

Capabilities

Strategy: Concept and consultation, Project management, translation and editorial services

Creative: Graphic design, publication design, web design, data visualization, branding

Distribution: Printing, labeling, domestic and international shipping services

Approach

Prographics is made up of a management and production team of 8 professionals.

Though today's technology makes it possible for an individual designer to do many tasks, there is no substitute for a team approach in a collaborative environment to produce the best possible final product that will meet a critical deadline. Project managers, designers, developers, photo retouchers, illustrators, proofreaders, and prepress specialists all work together to review, troubleshoot potential production problems, and refine and double-check all aspects of a publication before final proofs are submitted to the client for an "ok to print".

Leadership

Christopher Larson, President and Owner

Tina Larson Hill, Art Director

Steve Freeman, Production Manager

Greg Dayman, Creative Director

Background

We are proud to have provided many agencies with over 30 years of professional service encompassing the conceptualization/consultation, design, translation, editing, proofing, production, printing and distribution of a full range of publication and collateral materials. Prographics has worked closely with numerous organizations including UNICEF, UNFPA, WHO, UN WOMEN, UNCDF, Population Reference Bureau (PRB), Instituto de Cooperación Social Integrare, and Johns Hopkins Bloomberg School of Public Health Center for Communication Programs, assisting them in the creation of a wide variety of products with data-driven graphics in multiple languages including English, French, Spanish, Portuguese, Chinese, Russian, and Arabic.

MISSION

To help our clients in communication and distribution of their message in a creative, professional manner to a worldwide audience. Our professional services encompass conceptualization/consultation, design, digital, translation, editing, proofing, production, printing and distribution of a full range of reports and collateral materials.

WHAT WE CAN DO

View our online porfolio to see how we have helped our client.

- Publication design
- Infographics
- · Interactive web design
- Visual identity
- · Statistical data design
- · Brochures, banners, posters

CONTACT

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